

# When The Re-Fi Dance Comes To An End, Will You Have Any Partners Left?



## What Other's Have To Say...

"As a direct result of our Debra Jones Realtor event that we hosted in June 2011, my loan officers had a more than 50% increase in their loan production. This is my third time to host one of her events and it has easily paid for itself in increased volume. I would highly recommend her services to anyone who wants to increase their business."

Adam Huddleston, President  
Integrity Home Mortgage  
Virginia

Last year one of the  
nation's largest banks...

Sent Debra to cities all across  
the country doing her Realtor  
Events on their behalf.

Why? Because they work!

## A Debra Jones Realtor Event Will Keep You Engaged In Your Realtor Community While You're "Office Bound" Working Re-Fi's

If you're like most lenders, you're really busy right now.  
**CAREFUL...Don't fall victim to the Catch 22  
of the mortgage business**

When re-fi business is strong, you neglect your Realtor base. When re-fi's drop off, you're then left scrambling to try to make up the volume with purchase business, only by then, the Realtors don't want to talk to you because they haven't heard from you in ages.

Sound familiar? Don't let this happen to you. Now's the time for your company to sponsor a Realtor Event for Debra Jones to come to your city. You'll be glad you did.

## How Will This Benefit You?

- Debra's six-week promotional system, used to drive the event, will elevate your field presence with Realtors
- Kill two birds with one stone — loan officers get a sales refresher while at the same time providing a phenomenal sales & marketing program for their Realtors
- Prevents your competition from getting a foothold with your agents while you've been too busy to call on them
- Provides you with **STRONG** momentum that will drive purchase business through the entire summer buying season.

## Who Is Debra Jones?

One of the most dynamic speakers in the industry, her programs are fast-paced, content rich and immediately applicable. She receives rave reviews from rookies as well as 30-year veterans of the business.

[www.DebraJonesOnline.com](http://www.DebraJonesOnline.com)

**For more information or to book your event  
call 1-800-456-1001**